

# Minor in Professional Sales

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Code	Title	Credits
MRKT 305	Marketing Foundations	3
MRKT 311	Professional Selling	3
MRKT 433	Negotiations for Sales and Relationship Managements	3
Select at least 7 credits from the following course options		
MRKT 201	Personal Marketing	3
MRKT 430	CX: Customer Experience Marketing	3
MRKT 431	CRM (Customer Relationship Management) Customer Journeys	3
MRKT 411	Sales Management	3
MRKT 497	Internship in Marketing (Internship will be in the Sales area)	1-4
Total Credits		16-18