

Certificate in Social Media Strategies in Communication

To earn the Certificate in Social Media Strategies in Communication, a student must earn a total of 12 credits by completing:

Code	Title	Credits
COMM 326	Content Creation for Social Media	3
COMM 345	Social Media Strategy	3

Six credits from the following list of courses:

Code	Title	Credits
COMM 330	Social Media Online Reporting	3
COMM 374	Principles of Strategic Communication	3
COMM 406	Future of Communication Technology	3
COMM 451	Risk and Crisis Communication	3