

Bachelor of Business Administration with Major in Business Analytics

Required 120 credit hours (36 of which must be numbered 300 or above) including:

- I. Essential Studies Requirements (see University ES listing).
- II. One of the following: MATH 103, or MATH 107, or MATH 146, or MATH 165.
- III. Nistler College of Business and Public Administration Requirements:

Code	Title	Credits
ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3
ECON 210	Introduction to Business and Economic Statistics	3
ISBA 217	Fundamentals of Computer Information Systems	3
FIN 310	Principles of Financial Management	3
MGMT 300	Principles of Management	3
MGMT 301	Operations Management	3
MGMT 475	Strategic Management	3
MRKT 305	Marketing Foundations	3
Total Credits		33

IV. Major Requirements:

Code	Title	Credits
ACCT 300	Advanced Spreadsheet Applications	3
ISBA 300	Programming for Data Analytics	3
ISBA 330	Database Management	3
or ISBA 430	Database Analytics	
ECON 370	Data Visualization	3
ECON 410	Empirical Methods in Economics I	3
ECON 411	Economic Forecasting	3
Select two of the following:		6
ACCT 413	Data Analytics Foundations in Accounting	
ISBA 410	Information Security	
ISBA 420	Robotic Process Automation in Business	
MGMT 309	Quantitative Methods for Managers	
MRKT 330	Marketing Research	
Other 300-400 level courses with department permission, including up to 3 credits of internship or co-op		
Total Credits		24

Nistler College of Business & Public Administration Graduation Requirements

1. Earn a minimum GPA of 2.00 (including transfer credits)
2. Earn a minimum UND GPA of 2.00
3. Earn a minimum GPA of 2.50 for all courses that apply toward the major (including transfer credits)
4. At least half of the business courses that apply toward the major must be from UND (does not apply for BA in Political Science, BS in Public Affairs, or BA in Economics)