

Business Administration (BAdm)

<http://www.business.und.edu>

Minor in International Business (For Business Majors Only)

The College of Business and Public Administration provides undergraduate business students with the opportunity to earn a minor in international business. The minor requires a minimum of 24 semester hours: nine hours from various international business courses, nine hours from various arts and sciences courses focused on global issues, and achievement of a Level II proficiency in a language (8 hours) or approved study abroad (6 hours).

Required 24-26 hours, including:

Select three of the following: 9

ACCT 380	International Accounting	
ECON 338	International Economics *	
ECON 380	Global Economic Development *	
ECON 438	International Money and Finance *	
FIN 430	International Financial Management	
MGMT 420	Multinational Management	
MRKT 325	International Marketing	

Select three of the following: 9

ANTH 171	Introduction to Cultural Anthropology	
GEOG 161	World Regional Geography	
HIST 102	Western Civilization II	
POLS 220	International Politics	
POLS 225	Comparative Politics	

Completion of Level II Proficiency in a language (8 hours) or approved university study abroad (6 hours). 6-8

Completion of B.B.A. or B.Acc. degree

Total Credits 24-26

* Only one of the above economic courses may be used.

Minor in Chinese Studies: Culture and Business

The minor in Chinese Studies: Culture and Business is offered through the College of Business and Public Administration and is open to all students across campus. The Chinese Studies minor provides a formal, structured, multidisciplinary approach to the study of modern China, its history, language, customs, culture and economy. The program targets students from all majors for in-depth examination of a region of growing global importance with special emphasis on the practical development of cross-cultural business skills. The minor requires a minimum of 23 credits in three different categories: Chinese language, area studies and business. It also requires fieldwork or an internship experience in China.

Program Requirements: a minimum of 23 credits distributed between Parts A, B and C as follows:

Language (Part A)

CHIN 101	First Year Chinese I	4
CHIN 102	First Year Chinese II	4

Area Studies (Part B)

Select two of the following: 6

CHIN 305	Chinese Culture Through Films	
CHIN 306	Introduction to Chinese Calligraphy	
HIST 362	Modern China	
RELS 315	Daoism and Confucianism	

GEOG 463	Regional Geography	
ENGL 299	Special Topics	
Business Studies (Part C)		
BADM 316	Introduction to Business in China	3
BADM 318 & BADM 319	China Then and Now and Business Fieldwork in Shanghai (summer in China)	6
or BADM 497	Internship in China	
Total Credits		23

Minor in Sport Business

The College of Business and Public Administration provides undergraduate students with the opportunity to earn a minor in sport business. The minor requires a minimum of 21 semester hours described below.

Students receive a conceptual grounding in sport-specific business thought through coursework as well as experience in the sports field through internship opportunities. Students are encouraged to select a major which corresponds to a sport career choice of interest. Options are covered in the Introduction to Sport Business course requirement. Internship experiences also expose students to sport business career options and serve as a networking tool so vital in the sports industry. Students will be assisted in the identification of internship options; however, students are ultimately responsible for acquiring a meaningful internship position. Students may also be required to relocate for the duration of the internship.

Required Credits

SPRT 205	Introduction to Sport Business	3
SPRT 320	Sport Financial Management	3
SPRT 330	Sport Law	3
SPRT 395	Special Topics in Sport Business	3
SPRT 440	Sport Branding and Sponsorship	3
SPRT 450	Facility and Event Planning	3
SPRT 497	Internship in Sport Business	3
or SPRT 397	Cooperative Education in Sport Business	
Total Credits		21

The College of Business and Public Administration offers two courses under the BAdm prefix that are available to any student on campus. Our Introduction to Business course fulfills essential studies requirements and provides students with an overview of all business topics. BAdm 395 courses are generally restricted to business majors. The purpose of these courses is to provide special interest courses for particular groups of students. The course title and number may also be used for experimental courses which may later be established as regular offerings within departments or programs.

BADM Courses

BADM 101. Introduction to Business. 3 Credits.

An essential studies business course and the first step in a well-planned learning agenda that prepares students to become contributing citizens capable of making astute personal economic decisions. Topics covered include economic environment, global competition, entrepreneurship, general and human resources management, marketing, accounting, finance, information systems, and challenges of business careers. In order to foster students' ability to think critically, the course emphasizes an integrated approach that provides opportunities for synergy among various business functions. F,S,SS.

BADM 105. Career Development I. 1 Credit.

This course is the first in a series of four courses designed to address career exploration processes. Through this series of courses, important topics such as exploring career interests, developing a resume, improving interview skills, learning effective networking skills, and working with a mentor are covered. Prerequisite: CoBPA pre-majors and majors only. F,S.

BADM 106. Career Development II. 1 Credit.

This course is the second in a series of four courses designed to address career exploration processes. Through this series of courses, important topics such as exploring career interests, developing a resume, improving interview skills, learning effective networking skills, and working with a mentor are covered. Prerequisites: BADM 105 and CoBPA pre-majors and majors only with sophomore or above standing. F.

BADM 205. Career Development III. 1 Credit.

This course is the third in a series of four courses designed to address career exploration processes. Through this series of courses, important topics such as exploring career interests, developing a resume, improving interview skills, learning effective networking skills, and working with a mentor are covered. Prerequisites: BADM 105, BADM 106, and CoBPA pre-majors and majors only with Junior or above standing. S.

BADM 206. Career Development IV. 1 Credit.

This course is the fourth in a series of four courses designed to address career exploration processes. Through this series of courses, important topics such as exploring career interests, developing a resume, improving interview skills, learning effective networking skills, and working with a mentor are covered. Prerequisites: BADM 105, BADM 106, BADM 206 and CoBPA majors only with Senior standing. F,S.

BADM 316. Introduction to Business in China. 3 Credits.

An overview of China's past, present and future with particular emphasis on cross-cultural business skills and doing business in China today. S.

BADM 318. China Then and Now. 3 Credits.

Offered only in China, this course examines China's culture, customs, politics, and artistic heritage through existing monuments, temples, historic residences, city structures and artifacts. SS.

BADM 319. Business Fieldwork in Shanghai. 3 Credits.

Offered only in China, this course exposes students to the practical problems associated with conducting business in China through lectures and fieldwork. SS.

BADM 395A. Special Topics. 1-4 Credits.

Specially arranged seminars, courses, or independent study on a variety of subjects not covered by regular departmental offerings. May be initiated by students with approval of dean and departments involved. BADM 395A-B repeatable to 9 credits. Repeatable to 9 credits. F,S,SS.

BADM 395B. Special Topics. 1-4 Credits.

Specially arranged seminars, courses, or independent study on a variety of subjects not covered by regular departmental offerings. May be initiated by students with approval of dean and departments involved. BADM 395A-B repeatable to 9 credits. Repeatable to 9 credits. S/U grading. F,S,SS.

BADM 497. Internship in China. 1-6 Credits.

Approval of Director of International Business Programs required. On the job work experience (may be compensated or not) in various areas of business in China. Prerequisite: Approval of the Director of International Business Programs. S/U grading.

SPRT Courses

SPRT 205. Introduction to Sport Business. 3 Credits.

An overview of the business of sport, including career opportunities. A study of the value of professional business practices to sport organizations. F,S.

SPRT 310. Economics of Sport. 3 Credits.

Application of micro and macro economic theory to the analysis of sports markets. Prerequisites: ECON 201 and SPRT 205. On demand.

SPRT 320. Sport Financial Management. 3 Credits.

Application of financial theories to the sport industry. Addresses how sport entities such as professional sport franchises, professional sport leagues, university athletic departments and government-funded programs operate from a financial standpoint. Prerequisite: SPRT 205. F.

SPRT 330. Sport Law. 3 Credits.

Identification and analysis of legal issues, and the ramifications of these issues as they relate to the sports industry. Includes coverage of contracts, antitrust law, labor relations, collective bargaining, agent-athlete relations, intellectual property, governing bodies, and presentation of the athlete. Prerequisite: SPRT 205. F.

SPRT 395. Special Topics in Sport Business. 1-3 Credits.

Specific topics will vary. Provides opportunities for in-depth study beyond that of regularly scheduled courses. May be seminars, workshops, or lectures. Repeatable to a maximum of 6 credits. Prerequisite: SPRT 205. Repeatable to 6 credits. On demand.

SPRT 397. Cooperative Education in Sport Business. 1-6 Credits.

Substantive, compensated on-the-job experiential learning with a participating organization in a segment of the sport industry. Three credits of SPRT 397 or SPRT 497 are required in the Sport Business minor. Credits beyond the first three are elective credits. Repeatable to a maximum of 6 credits. Prerequisite: Approval of Sport Business Internship Coordinator. Repeatable to 6 credits. S/U grading. F,S,SS.

SPRT 440. Sport Branding and Sponsorship. 3 Credits.

Examining the influence of sport participants and spectators on the development of branding strategies and sponsorship relationships in the multi-faceted sports industry. Prerequisite: SPRT 205. S.

SPRT 450. Facility and Event Planning. 3 Credits.

Programs, functions, and procedures necessary to organize and develop sport facilities and events. Planning, design, and operation of sport facilities are investigated. Additionally, the multi-faceted nature of event development is examined in a variety of sport settings. Prerequisite: SPRT 205. S.

SPRT 497. Internship in Sport Business. 1-6 Credits.

Substantive on-the-job experiential learning with a participating organization in a segment of the sport industry. May or may not be compensated. Three credits of SPRT 397 or SPRT 497 are required in the Sport Business minor. Credits beyond the first three are elective credits. Repeatable to a maximum of 6 credits. Prerequisite: Approval of Sport Business Internship Coordinator. Repeatable to 6 credits. S/U grading. F,S,SS.